

# LIAM WOOLSEY



## PROFESSIONAL SUMMARY

Forward-thinking professional with the analytical and communicative skills to support complex business operations. Experienced in applying business development, data & analytics and machine learning concepts across industries. This has led to an overwhelming interest in product development, pattern recognition and AI prediction.

## ACADEMIC PROFILE

### Bond University

Business | May 2020 - December 2021

Bachelor of Business  
Major in Entrepreneurship

### University of New South Wales

Information Systems | Feb 2019 - May 2020

Bachelor of Business Information Systems  
Co-op Scholarship (Honours)

### Redlands

International Baccalaureate | 2018

Graduated with a 39 IB score (97.5 ATAR)

## WORK BACKGROUND

### Business Development Consultant

Daisee | May 2021 - Present

- Client-facing engagement that involves integrating Daisee's deep learning models and predictive analysis as per customer requirements.
- Developing business cases across Insurance, Financial Services and Sales industries to improve CX, compliance and operational efficiency.

### The Star Gold Coast - Event Management

Nineteen at The Star | June 2021 - February 2023

- Co-Founder & Director of event contractor organisation. Externally produced and managed the operations, accounting and sponsorships of events at Nineteen at The Star.

### Tech Risk Advisory - Intern

Ernst & Young | Jan 2020 - June 2020

- Help clients solve complex industry issues and implement strategies for growth.
- Performed a variety of complex administrative tasks for the team and relevant management.
- Alteryx automation for business performance.

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## SKILLS

Strong understanding of IT business operations. Extremely competent using the Microsoft Suite.

Awareness of database structures, data collection systems and analysis techniques.

Understanding complex Information Technology, business environments and SaaS solutions. Examples include utilising Alteryx computer software to deliver data accessibility and automation for team KPI analysis.

Strong understanding of SEO. Experience using Wix, Xero and HTML & CSS coding.

Sales, partner relations, account management, and business development.

Generate and effectively communicate value prop/industry use-cases.

Operational logistics and liaising with contractors.

Business operations - managing financials, tax, budgeting, KPI & goal setting and project management (Asana).

## ADDITIONAL INFORMATION

Transcripts and Referees can be provided upon request.